

(English translation)

Greenpeace Press Release
Thursday, March 30, 2006

Swedish Consumers do not want to eat meat produced with GM feed – new opinion poll released today

The representative opinion poll was conducted by Exquiro Market Research and commissioned by Greenpeace. It surveyed the person in each household responsible for food shopping. Questions were asked concerning genetically modified organisms (GMOs), their use in animal feed, labeling of products and the policy of Swedish Meats.

93% of those asked said that meat products coming from animals fed with GM feed should be labeled. Furthermore, 68% answered that they would not buy meat products if they knew GM feed was used.

"The survey results are clear and should send a strong message to the food industry and the government: consumers don't want their food to be produced with GMOs," says Kathleen McCaughey, GMO spokesperson for Greenpeace.

Swedish Meats, owner of Scan brand products, allows GM feed to be used since January of this year. When asked, 74% of the respondents viewed as negative Swedish Meats' decision to allow the use of GM feed, while only 3% supported the decision.

"Swedish Meats cannot afford to ignore such clearly expressed consumer opinion. Greenpeace and Swedish consumers demand that Swedish Meats reintroduce its earlier GMO free policy", says Kathleen McCaughey.

"The survey greatly supports our work to get new labeling legislation adopted in the EU. Consumers have the right to make informed choices. It is high time for meat and dairy products made from GM feed to be labeled", concludes Kathleen McCaughey.

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